**Press Release**

For Immediate Release

For further information contact:

(Enter Office Contact Name)

(Enter Phone Number)

(Email Address Here)

(Enter Office Name) is Now Offering Enhanced Oral Cancer Screenings

(Enter Dr. Name) takes a stand against oral cancer using OralID™ Fluorescence Technology

(City, State) – (Start Date of ID For Life Program) – (Enter Office Name) joined forces with Forward Science, the manufacturer of OralID™, and became a provider of the ID For Life™ Program to promote early detection and public awareness of oral cancer in the office. (Dr. Name) will be offering enhanced oral cancer screenings during scheduled appointments to new and current patients.

Oral Cancer is not a rare disease and unfortunately it is on the rise. This year, approximately 58,450 will be diagnosed with oral cancer in the United States alone. Due to late stage discovery, one American dies every hour from oral cancer.

(Enter Dr. Name) uses an oral cancer screening device, OralID, in efforts to discover oral cancers in their earliest stages. Currently, 70% of oral cancers are found in late stages (stage III, IV), resulting in a 5-year survival rate around 60%. Finding these abnormalities in much earlier stages can increase the 5-year survival rate up to 80-90%. Those interested in receiving an oral cancer screening or learning more about our advanced technology implemented at (Enter Office Name), contact our office at (Enter Office Phone Number) and ask about our OralID screenings, or visit our website at (Enter Office Email Address)

**About Forward Science**

 Forward Science is a privately held MedTech company based in Houston, Texas. Forward Science was founded in 2012 by two biomedical engineers with the goal of innovating technology to change more lives. Forward Science’s flagship product, OralID, is an award-winning oral cancer screening device that allows clinicians to visualize abnormalities that may not be seen under traditional examinations. With the success of OralID, Forward Science continued to focus on moving science forward in the oral healthcare industry by launching advance products to help patients reach their optimal oral health: **SalivaMAX, BioStōm, TheraStōm** and **OxiStōm**.

Being completely vertically integrated, Forward Science designs, develops, manufactures, commercializes, and supports their products in-house, ensuring the highest quality of standards coupled with superior service. Forward Science has quickly evolved into the industry leader for providing oral healthcare products worldwide.

Join Forward Science’s goal to change lives! For more information, follow us on social media, visit www.ForwardScience.com, or call 855.696.7254

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